

2013 LEADERS COUNCIL

WHAT'S
NEXT

Leading Opinions for Leading Advisors

Scottsdale, AZ
May 26-30



EVENT AT A GLANCE

Hotel

Hotel information

The Phoenician

6000 East Camelback Road
Scottsdale, Arizona
480-941-8200
www.thephoenician.com

The crown jewel of the Sonoran Desert, The Phoenician is one of the most recognized luxury resorts in the world. Located on 250 lush acres, the resort offers an award-winning wellness centre, nine swimming pools, 27 holes of championship golf, a tennis garden, 24-hour room service, and numerous boutiques and restaurants.

Preferred guestroom rates have been arranged with The Phoenician at a group rate of \$196.00 USD per evening for single or double occupancy. This rate excludes applicable state and local taxes, currently 13.27%. The group rate will be honoured three days prior to the event and three days after the event based on availability of guestrooms. The hotel will only apply the group rate to reservations made directly by Dynamic Funds.

Cancellation & change fee

In order to prevent a cancellation or change fee of one night's room rate plus tax, cancellation or reduction in arrival and/or departure dates must be confirmed no later than seven days prior to your arrival date. To make a change to your hotel arrangements, please contact Jodi Brackett at leaderscouncil@dynamic.ca.

Check-in & check-out

Check-in time is 4:00 pm
Check-out time is 12:00 pm

Smoke-free policy

The Phoenician is smoke-free in all areas of the resort. To protect the smoke-free environment, the hotel will charge a \$200 USD cleaning fee to the account of any guests who smoke in their guestroom.

Travel

Flights to Arizona

When booking flights to the event you should plan to arrive at, and depart from, Phoenix Sky Harbor International Airport - PHX. Please provide your complete travel itinerary (including connecting flight details if applicable) to ensure we are at the airport to greet you and arrange transportation to the hotel. Transportation time from the airport to the resort is approximately 30 minutes.

Arrival in Phoenix

Upon arrival into Phoenix Sky Harbor International Airport please proceed to the baggage claim area where you will be met by a representative holding a "Dynamic Funds" sign. After retrieving your luggage you will be escorted to an awaiting vehicle for the transfer to the resort. Please note: Even if you do not have checked luggage you must proceed to the baggage claim area for transportation.

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Activities

Activities for advisors' guests

The following optional activities will be available to guests while advisors are attending business sessions. See below for activity descriptions. Please note that in order to ensure compliance with industry sales practices regulations, Dynamic Funds will charge a one-time participation fee of \$150 CDN (for the duration of the conference charged via PayPal) to cover the cost of your guest's activities.

Monday, May 27 – morning

- Cooking with Chef: Tamales, tamales, tamales
- Fitness class: Camelback hike
- Painting class at The Brush Bar
- Scottsdale ArtWalk
- Shopping shuttles to Scottsdale Fashion Square & Tanger Outlets
- At leisure

Tuesday, May 28 – morning

- Cooking with Chef: Superfoods
- Fitness class: Yoga for everybody
- Painting class at The Brush Bar
- Scottsdale ArtWalk
- Shopping shuttles to Scottsdale Fashion Square & Tanger Outlets
- At leisure

Wednesday, May 29 – morning

- Cooking with Chef: Divine desserts
- Fitness class: Zumba
- Painting class at The Brush Bar
- Scottsdale ArtWalk
- Shopping shuttles to Scottsdale Fashion Square & Tanger Outlets
- At leisure

Activities for advisors & their guests

The following optional hosted activities will be available to advisors and their guests. See below for activity descriptions.

Monday, May 27 – afternoon

- Baseball game at Chase Field (Arizona Diamondbacks vs Texas Rangers)
- Golf
- Scottsdale ArtWalk (continues)
- Shopping shuttles to Scottsdale Fashion Square & Tanger Outlets (continues)
- Tennis clinic
- At leisure

Tuesday, May 28 – afternoon

- Desert day
 - Cattle drive
 - Hiking
 - Off-road biking
 - Salsa & guacamole challenge
 - Sunset horseback ride
 - YOU drive desert vehicles
- At leisure

Wednesday, May 29 – afternoon

- Golf
- Scottsdale ArtWalk (continues)
- Shopping shuttles to Scottsdale Fashion Square & Tanger Outlets (continues)
- Tennis tournament hosted by Oscar Belaiche
- Tequila tasting
- At leisure

Registration for Leaders Council 2013 is a two-part process. Once you confirm your attendance in Part 1, you will receive an email with a link to Part 2 of the registration process including your activity selections. You will also have the opportunity to change your activity selections when you arrive at the event. Just stop by the Dynamic Funds registration desk.

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Activity descriptions

Baseball game at Chase Field

(Monday: 12:15 - 4:30 pm)

Where better to watch Arizona's D-backs play the Texas Rangers in a rare inter-league contest than in a private suite overlooking Chase Field? Lunch will be served at the game. Dress is casual for this activity. Sunglasses, a hat and sunscreen are recommended.

Cooking with Chef

(10:00 - 11:00 am)

Join The Phoenician's chefs for a series of culinary demonstrations including helpful hints and innovative, creative preparations. Of course, tastings of all prepared items will be available.

Tamales, tamales, tamales

(Monday)

Learn how to make Southwestern tamales. Chef will show you how to make green chile tamales, chicken tamales and pork tamales.

Superfoods

(Tuesday)

Superfoods are a special category of foods found in nature. Learn about the top superfoods, how to implement them into your meal plans and how to cook with them for a more healthful lifestyle.

Divine desserts

(Wednesday)

Learn how to make these quick and tasty desserts: fresh fruit tart with raspberry and mango coulis and chocolate flourless cake with caramel chantilly and caramel sauce.

Desert day

(Tuesday: 3:30 - 10:00 pm)

Perched high on a knoll and surrounded by thousands of acres of untouched desert landscape, La Puesta del Sol is the ultimate southwestern destination for an afternoon of high adventure activities. Note that drinking alcohol will not be permitted before participating in activities. Remember to bring sunglasses, a hat and sunscreen. A light jacket or wrap is recommended for later in the evening.

Cattle drive

(4:15 - 6:15 pm)

Saddle up and ride with experienced ranch hands as you move cattle through the hilly trails of the Fort McDowell wilderness area. Or you and your horse can stay at the back of the pack and just enjoy the scenery. Participants should be at an intermediate level and able to ride for two hours for this activity. Dress comfortably for this event in blue jeans, a long-sleeved shirt and low-heeled, closed-toe shoes.

Hiking

(4:15 - 6:30 pm)

Explore the beauty of the desert, including exotic desert plants, cactus forests and Arizona wildlife on this guided hiking excursion. This activity is designed to accommodate hikers of every ability and interest level. Dress according to the weather and be sure to wear athletic or hiking shoes.

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Activity descriptions (cont'd)

Off-road biking

(4:15 - 6:30 pm)

Enjoy the views that span the Sonoran Desert as you cruise the single track trails atop a high performance bike. The activity is designed so participants of all ability levels will enjoy themselves. Dress comfortably, including athletic shoes. Bike helmets will be provided.

Salsa & guacamole challenge

(4:15 - 6:30 pm)

Pick your team carefully for this challenge. Each group will prepare a specialty salsa and develop a signature recipe for guacamole. Then there's the margarita challenge ...

Sunset horseback ride

(6:30 - 7:30 pm)

Experience the tranquil beauty of a desert sunset while on horseback. Wranglers will share the many points of interest on this one-hour trail ride. This activity is suitable for beginner to experienced riders. Dress comfortably for this event in blue jeans, a long-sleeved shirt and low-heeled, closed-toe shoes.

YOU drive desert vehicles

(4:15 - 6:30 pm)

Yes, YOU drive the high performance desert vehicles in this unique adventure. After a quick safety briefing and a little training, drivers and riders enjoy the exhilarating off-road trail with plenty of varied terrain, including exciting climbs and daring descents. Helmets with face shields will be provided.

Fitness classes

The Centre for Well-Being at The Phoenician offers a comprehensive and diverse menu of fitness and wellness programs. Whether you are an avid participant in group fitness or a first-timer, you will enjoy these energizing exercise classes. Dress comfortably, including athletic shoes. All fitness equipment will be provided.

Camelback hike

(Monday: 8:00 - 10:00 am)

Join an experienced guide for a hike up Camelback Mountain.

Yoga for everybody

(Tuesday: 8:00 - 9:00 am)

This outdoor class is designed to fit all levels of experience and styles of yoga.

Zumba

(Wednesday: 8:00 - 9:00 am)

Combines Latin and International music with a fun and effective workout system.

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Activity descriptions (cont'd)

Golf

(Monday: 1:00 – 5:30 pm; Wednesday: 1:30 – 6:00 pm)

Contoured out of the beauty of the spectacular Sonoran Desert, The Phoenician features a 27-hole championship golf course designed by Ted Robinson, Sr. and Homer Flint. The resort offers three diverse nine-hole courses, creating multiple combinations for golfers of all skill levels:

- Desert – best known for its dramatic elevation changes and awe-inspiring views;
- Oasis – tree-lined fairways and tranquil water features characterize this traditional course; and
- Canyon – located on the southern slope of Camelback Mountain, offering sweeping views of the valley.

Managed by Troon Golf, The Phoenician has been ranked among the “Top 75 Golf Resorts in America” by Golf Digest. Proper golf attire and soft-spike golf shoes are required.

Painting class at The Brush Bar

(9:00 am – 12:00 pm)

A morning of entertaining art instruction while enjoying the company of friends and sipping on mimosas. A painting instructor will guide you brushstroke by brushstroke to your very own masterpiece. No experience necessary. All materials provided.

Scottsdale ArtWalk

(10:00 am – 5:00 pm)

Internationally known as a mecca for art collectors, Scottsdale is home to more than 100 galleries. Dedicated to exhibiting the finest visual art from all over the world, this local concentration of prestigious galleries in the Arts District offers a dazzling and diverse array of work by hundreds of top artists in a wide variety of media.

Shopping shuttles to Scottsdale Fashion Square & Tanger Outlets

(10:00 am – 6:00 pm)

Scottsdale Fashion Square

Scottsdale Fashion Square is the southwest’s largest shopping mall offering a collection of more than 225 retailers, including Neiman Marcus, Nordstrom, Macy’s, Boss Hugo Boss, Burberry, Louis Vuitton and Tiffany & Co. For more information, visit www.fashionsquare.com.

Tanger Outlets

Savvy shoppers look to Tanger Outlets for the biggest selection of first-quality, in-season merchandise, and for the latest fashion trends from their favourite brand name or designer. Outlet stores include Tommy Hilfiger, Banana Republic Factory Store, Carter’s, Michael Kors and the Nike Factory Store. For a complete listing of stores, visit www.tangeroutlet.com. Tanger Outlets is an outdoor mall so dress according to the weather.

(Shuttle buses will be available to each location from 10:00 am to 6:00 pm on Monday, Tuesday and Wednesday.)

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Activity descriptions (cont'd)

Tennis clinic

(Monday: 2:00 – 5:00 pm)

For this “live ball” clinic, the Pro will create a series of games in which participants earn points for successfully completing the skills involved. Accommodating all skill levels, the clinic will be held at the resort’s Tennis Garden which features seven plexipave hardcourts, two rebound ace cushioned hardcourts, one plexipave cushioned hardcourt and one grasscourt. Racquets and balls will be provided. Proper tennis attire (of any colour) and tennis shoes are required.

Tennis tournament hosted by Oscar Belaiche

(Wednesday: 2:00 – 5:00 pm)

Join tournament host Oscar Belaiche for a round-robin doubles tennis match. Play will be at The Phoenician’s Tennis Garden, which features seven plexipave hardcourts, two rebound ace cushioned hardcourts, one plexipave cushioned hardcourt and one grasscourt. Racquets and balls will be provided. Proper tennis attire (of any colour) and tennis shoes are required.

Tequila tasting

(2:00 – 3:00 pm)

See it. Swirl it. Sip it. Savour it. Tequila has the reputation of being the drink of experiences best forgotten. This activity will introduce you to tequila as the elegant spirit of unique tastes and sensations that you will want to remember.

Contact us

For additional information regarding the event please contact your Dynamic Funds sales representative.

For questions regarding your registration contact Jodi Brackett at leaderscouncil@dynamic.ca.